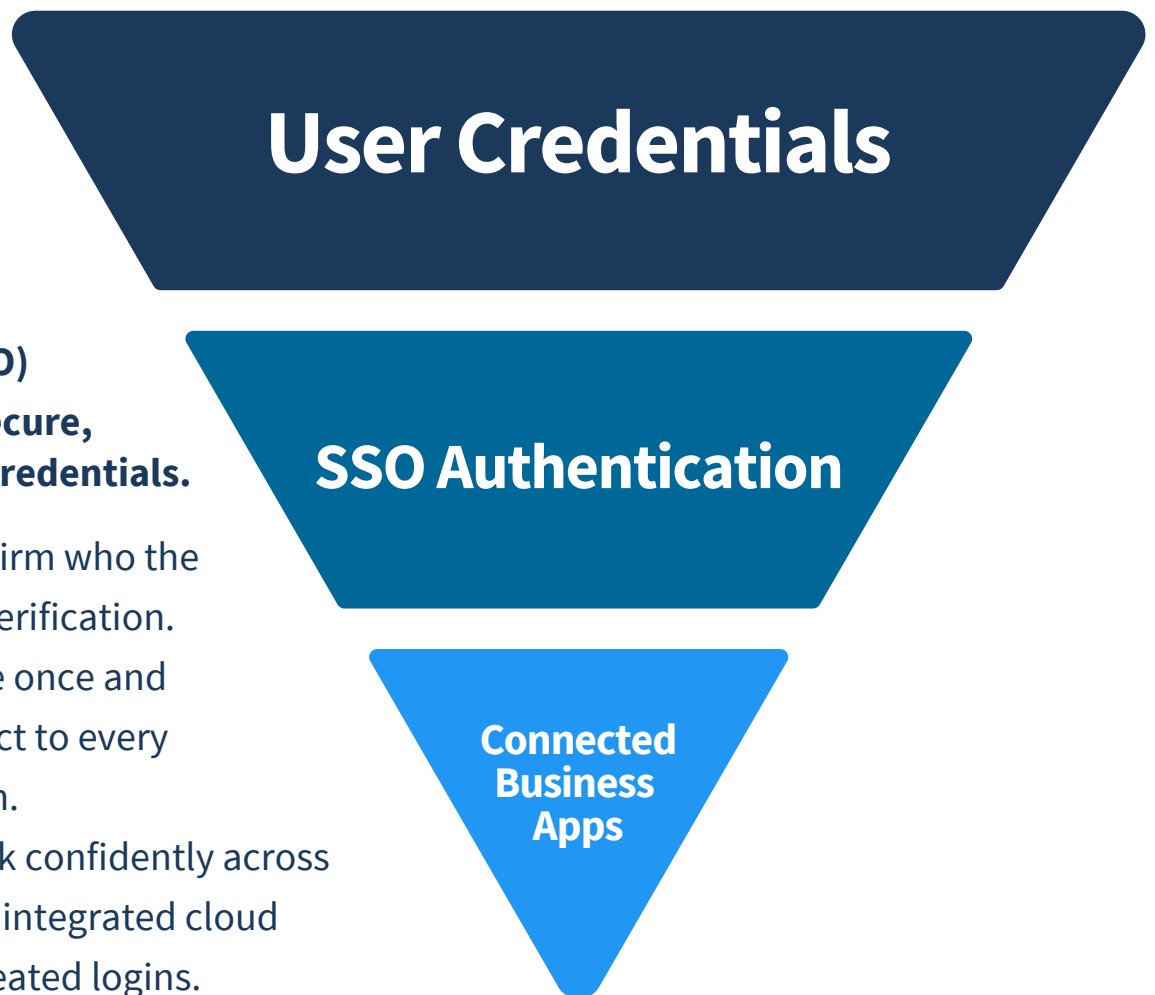


Single Sign-On: Everyday Business Impact

Single Sign-On (SSO) lets your employees log in once to access all approved business apps — Microsoft 365, Teams, CRM and more — while IT keeps full visibility and control.



Single Sign-On (SSO) builds from your secure, MFA-verified user credentials.

- **Credentials:** Confirm who the user is with MFA verification.
- **SSO:** Authenticate once and seamlessly connect to every authorized system.
- **Apps & Data:** Work confidently across Microsoft 365 and integrated cloud tools without repeated logins.

Why SSO is a No-Brainer

Simplicity

One password,
Less frustration

Strength

Centralized control, consistent MFA and quick de-provisioning

Security

Unified audit logs and access reporting

SSO in Action

Before

Employees juggle multiple passwords across different apps.

Forgotten passwords flood IT with reset requests.

Old accounts stay active in third-party systems.

Security policies differ across platforms.



After

One login unlocks all authorized apps — securely.

Users spend less time resetting passwords and more time working.

Centralized identity management disables accounts everywhere from a single dashboard.

Password rules, MFA, and conditional access apply consistently across all systems.

Bottom Line...

Single Sign-On means one secure identity across all workplace apps — improving security, saving time and giving IT complete control of who has access to what.